Tūhono Impact

Worksheet #9: Logic Model Planning Tool

A values-based tool for connecting resources, action, and impact

Introduction to the Logic Model

A logic model is a structured framework that maps the relationship between your inputs (resources), activities (actions), and the outcomes you aim to achieve. When integrated with kaupapa Māori or community-led principles, logic models can also capture relational accountability, holistic success, and cultural values.

Why Use a Logic Model?

• Clarifies the assumptions behind your mahi.
• Links actions to outcomes in complex or evolving environments.
• Demonstrates cultural values by integrating kaupapa Māori principles.
• Tracks both measurable and relational change over time.

💡 Tip: A kaupapa-driven logic model places collective wellbeing, relationships, and cultural values at the centre rather than focusing solely on transactional outcomes.

Key Elements of a Strong Logic Model

Component	Purpose	Example
Purpose Statement	Clearly define the intent of your mahi.	To improve the wellbeing of rangatahi by strengthening cultural identity and leadership skills.
Inputs	Resources that support your mahi.	Kaumātua guidance, rangatahi mentors, marae space, funding.
Activities	Actions that create change.	Wānanga on whakapapa, mentoring sessions, and community leadership events.
Outputs	Immediate results from your activities.	Fifty rangatahi engaged, ten cultural wānanga held, and five community projects initiated.
Short-term Outcomes	Early signs of change.	Rangatahi demonstrate increased confidence and cultural pride.
Long-term Outcomes	Sustained change over time.	Rangatahi become recognised leaders in their communities.
Impact	Broader systemic or cultural shifts.	Whānau wellbeing improves, cultural practices are revitalised, and community-led governance emerges.

Designing a Purpose-Driven Logic Model

1. Start with Your Purpose

2. Map Resources (Inputs)

3. Identify Meaningful Activities

4. Track Immediate Results (Outputs)

5. Define Short- and Long-term Outcomes

6. Articulate Impact

💡 Tip: Add a "Cultural Principles" column to align each step with Te Ao Māori values such as whanaungatanga, manaakitanga, and kaitiakitanga.

Logic Model Worksheet with Reflective Prompts

Step	Question Prompt	Example
Purpose	What is the heart of your kaupapa?	To empower rangatahi through cultural leadership.
Inputs	What resources and relationships enable this work?	Kaumātua, mentors, and community spaces.
Activities	What meaningful actions will you take to create change?	Deliver monthly wānanga and mentoring sessions.
Outputs	What immediate changes will signal early progress?	Increased rangatahi engagement in cultural spaces.
Outcomes	What are the deeper changes you want to see emerge?	Rangatahi feel confident in their whakapapa.
Impact	What is your long-term vision for transformation?	A thriving intergenerationally connected community.

Reflective Prompts

• What changes are emerging that we didn't expect?

• What factors enabled this change?

• What new opportunities have emerged through this process?