



## Worksheet #15: Sharing Your Impact

*This worksheet helps you turn everyday mahi into meaningful stories that reflect values, voice, and change.*

### Know Your Purpose

#### Before you begin, ask:

- Who are you telling this story to? (e.g., funders, whānau, board, community)
- What do you want them to feel, understand, or do?
- What deeper kaupapa or value are you showing?

#### Prompt:

“I want to share a moment when everything changed...”

### Choose the Focus of the Story

- What’s the core message or theme? (e.g., growth, connection, transformation)
- Is there a standout moment or breakthrough to anchor it?
- Which values shaped this journey? (e.g., *manaakitanga*, *whanaungatanga*, *teu le vā*)

#### Prompt:

“The most powerful story I can tell is about...”

### Introduce the People Involved

- Who’s in this story?
- What role did they play?
- How can you highlight their voice and agency?

#### Prompt:

“This story features...”

## **Set the Scene**

- Where and when did this happen?
- What was happening at the time—socially, culturally, environmentally?
- What tensions, barriers, or opportunities were present?

### **Prompt:**

“The story unfolds in...”

## **Describe the Action**

- What happened to move things forward?
- What steps were taken, and by whom?
- What turning points or challenges shaped the outcome?

### **Prompt:**

“The key turning point was when...”

## **Share the Impact**

- What changed for individuals, whānau, or the wider community?
- What outcomes can you see or feel?
- Can you show this with quotes, photos, or small data points?

### **Prompt:**

“As a result of this work...”

## **Reflect on What Was Learned**

- What didn’t go to plan—and what did you learn?
- What might others in similar spaces take from this?
- How does this deepen your overall kaupapa?

### **Prompt:**

“One key lesson from this experience is...”

## **Weave It All Together**

Use this simple story arc to structure your narrative:

Beginning: Who’s involved and what’s the setting?

Middle: What action was taken? What happened?




End: What changed, and what did you learn?

### **Prompt:**

“This story begins with...”

## **Bring It to Life**

**Include:**

-  A quote that captures the heart of the story
-  Visuals (photos, drawings, impact maps)
-  Data (small stats, charts, timelines)

**Prompt:**

“A quote that captures this story is...”

**Test It and Share**

- Share your story draft with someone you trust
- Ask: *Does this reflect what we value? Is it respectful and real?*
- Adjust tone, clarity, or flow as needed

**Prompt:**

“To improve my story, I will...”

**Bonus: Make It Matter**

- How will this story be used (e.g., reporting, inspiration, funding)?
- Who needs to see or hear it?
- What next steps can this story spark?

**Prompt:**

“One way we’ll build on this story is...”